



# PRODUCT SHEET

## BASE DIRECTOR DATA

Product	Data
Datasets available	Companies (9,500+) Directorships (80,000+ active) Base Director Performance (80,000+ active)
History	N/A (Active directorships only)
KPIs Included	Director KPIs: Age, Tenure, Gender, Education, Compensation, Director influence (current), EBITDA batting average (5yr), TSR batting average (5yr), Carbon Intensity batting average (5yr), Controversies batting average (5yr), Overall batting average (5yr)  Company KPIs: Team EBITDA batting average (5yr), Team TSR batting average (5yr), Team Carbon Intensity batting average (5yr), Team Controversies batting average (5yr), Team Overall batting average (5yr), Gender Power Gap
Cost Range	Free
Update cycle	Monthly (directorships), Annual (performance)
Delivery	Platform, flat file



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## DIRECTOR CONNECTIONS ANALYTICS

<b>Product</b>	<b>Data, Consulting</b>
<b>Datasets utilized</b>	<b>Companies (9,500+)</b> <b>Directorships (220,000+ active and historical)</b> <b>Base Director Performance (220,000+ active and historical)</b> <b>Director Interlocks (2+ million edges active and historical)</b>
<b>History</b>	<b>9,500 company directorships (2020-present)</b> <b>3,000 company directorships (US only); (2017-present)</b> <b>Director interlocks (2000-present)</b>
<b>KPIs Included</b>	<b>All Base Data (current and historical where available)</b>  <b>Expanded Director KPIs: Second Degree Connections on Board, Percentage of Board Connected To, Second Degree “Loops”, Influence Drivers (School, Degree, is/was CEO, Board Roles, Connection driver, Structural driver)</b>  <b>Expanded Company KPIs: Percentage of Board Connected Inside Two Degrees, Influence of Connected Directors</b>
<b>Cost Range</b>	<b>User size dependent</b> <b>(\$25,000 base price, \$50,000 ceiling)</b> <b>Negotiable bespoke analysis</b>
<b>Update cycle</b>	<b>Monthly (directorships), Quarterly (performance)</b>
<b>Delivery</b>	<b>API, flat file</b>



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## COMPLETE DIRECTOR ANALYTICS

<b>Product</b>	<b>Data, Consulting</b>
<b>Datasets utilized</b>	<b>Companies (9,500+) Directorships (220,000+ active and historical) Base Director Performance (220,000+ active and historical) Director Interlocks (2+ million edges active and historical) NEOs (40,000 active)</b>
<b>History</b>	<b>9,500 companies (2020-present) 3,000 companies (US only); (2017-present) Director interlocks (2000-present)</b>
<b>KPIs Included</b>	<b>All Director Base Data datasets  All Director Connections Analytics datasets  Complete Director KPIs: Director Skills Exposure, Director Eigenvector, Director Communities (modularity), Director Centralities, Expanded Performance (see appendix), Diversity Data (via Denominator, separately negotiated)  Complete Company KPIs: Board Typing, Influence Consolidations by Cohort, Director Community Exposure, Political Leans (S&amp;P500 only), Industry Skill Exposure, Diversity Exposure (via Denominator, separately negotiated)</b>
<b>Cost Range</b>	<b>Negotiable</b>
<b>Update cycle</b>	<b>Monthly (directorships), Quarterly (performance)</b>
<b>Delivery</b>	<b>API, flat file</b>



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## EXPANDED PERFORMANCE METRICS

### Raw Performance:

- Market cap value added
- TSR
- Revenue value added
- EVIC value added
- Carbon emissions (scopes 1,2)
- Carbon emissions (scopes 1,2) value added
- Carbon emissions (scope 3, estimated)
- Carbon emissions (scope 3, estimated) value added
- CEO pay
- CEO pay value added
- Bespoke or client provided

### Win Rates (“Batting Averages”):

- TSR
- Revenue growth
- EBIT or EBITDA (earnings)
- ROE (return on equity)
- EVIC (enterprise value including cash)
- Debt to equity ratio
- Worker productivity (revenue per employee)
- Carbon emissions (scopes 1, 2)
- Carbon intensity (scopes 1 and 2 per dollar revenue)
- CEO pay ratio (total summary compensation to median employee compensation)
- Controversial business behavior (count vs. peers)
- Water withdrawal
- Water consumption
- Gender diversity at executive level
- Gender diversity at company level
- Lobbying expenditure
- Labor strikes
- Bespoke or client provided



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Flagged:

- Controversies (governance, human rights, animal rights, environmental issues)
- Labor strikes
- Restatements
- Bankruptcy
- Fraud, fraud investigation
- Regulatory action
- Bespoke or client provided



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